

BUILDING FINANCIAL SECURITY IN WEST VIRGINIA



FINANCIAL SECURITY FOR EVERY STAGE OF LIFE

Life insurers pay out **\$1.2 billion** each year in life insurance and annuity benefits to West Virginia families. That's **\$3.2 million every day**.

In West Virginia, **866,000** individual life insurance policies were in force in 2024, averaging **\$72,000** in death benefit protection.

Here's how our products support employers and their workers and protect residents in West Virginia:



- **Life insurance** safeguards families
- **Retirement savings and personal pensions** provides critical income in retirement
- **Long-term care and disability income insurance** provides income when work is no longer possible
- **Supplemental benefits** fills gaps and covers what health plans don't
- **Paid leave** provides income during time off to care for family

View more ways
life insurers invest
in West Virginia



ECONOMIC INVESTMENT INTO WEST VIRGINIA

The life insurance industry provides good jobs and long-term investment capital that spurs economic growth. In West Virginia, the life insurance industry:



- Generates **6,400** jobs
- Invests **\$26 billion** in West Virginia's economy, including in commercial, residential and agricultural mortgages, stocks, bonds and more

COMPANIES IN WEST VIRGINIA

West Virginia's life insurers protect families, businesses and communities:



- **409** licensed to do business in West Virginia

IMPACT ACROSS AMERICA

Life insurers deliver protection and certainty to middle-income Americans. In fact, the median household income among annuity owners is \$76,000. The life insurance industry:

- Protects **90 million** American families
- Generates **2.8 million** jobs
- Invests **\$8.4 trillion** in the U.S. economy